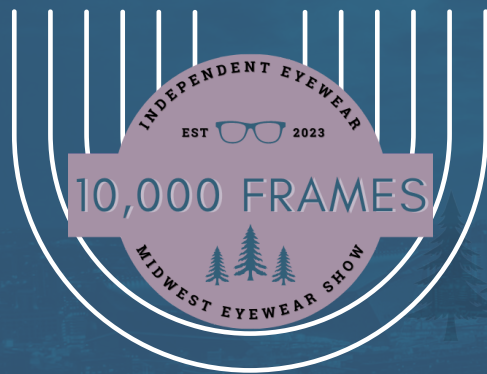




10K FRAME SHOW Prospectus

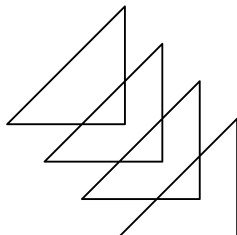
APRIL 11, 2026

MINNEAPOLIS, MN

Event Details:

Sat. April 11, 2026

Quincy Hall
1325 Quincy St NE
Minneapolis, MN 55413



Registration Dates:

Returning Exhibitors Registration
November 1, 2025

All Vendor Registration:

December 1, 2025

Vendor Event Schedule:

Fri. April 10, 2026

4:00 - 7:00 PM | Vendor Set Up

Sat. April 11, 2026

6:00 - 7:00 AM | Vendor Arrival

8:00 - 10:00 AM | VIP Attendee Experience

8:00 AM - 4:00 PM | 10K Frame Show

4:00 PM - 5:00 PM | Vendor Cleanup

5:00 - 6:00 PM | Vendor Only After Party

For more details visit our New Site!

10KFRAMESHOW.COM

Vendor Registration Includes:

10' x 10' Booth | \$1,400

One 8' table, chairs & tablecloth

10' x 10' Booth + Electric | \$1,500

One 8' table, chairs, tablecloth & electric

20' x 20' Booth | \$2,400

Two 8' tables, chairs & tablecloths

20' x 20' Booth + Electric | \$2,500

Two 8' tables, chairs, tablecloths & electric

All Booths include:

- Pipe & drape separating each space
- Complimentary meals, snacks, and non-alcoholic refreshments
- Free parking and access to our vendor only afterparty
- Your logo featured on our website
- Optional upgrades during registration

Vendor Upgrades:

VIP Tote Bag | \$75

Event Video Sponsorship | \$150

Attendee Tote Bag | \$500

Tote Bag Stuffers | \$500

Design a Signature Cocktail | \$1,000



QTY 20



NO LIMIT



QTY 2



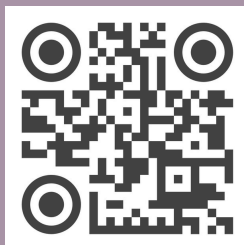
QTY 6



QTY 2



Ready to Register?



Scan the QR code to register, secure your booth and showcase your brand alongside other eyewear innovators and fashion enthusiasts who are redefining what it means to be truly independent.

Ready to Register?



STEP 1: Request Access to Vendor Portal

1. Go to 10kframeshow.com or scan the QR code above and click "Vendor Register/Login."
2. Fill out the 10K Frame Vendor Registration Form with the following information:
 - o Full name
 - o Company name
 - o Brands you represent
 - o What makes your brand independent?
 - o Email address and password
3. Check the box at the bottom, then click "Submit".



STEP 2: Wait for Approval

1. Our 10K Frame Show board members require five business days to review submissions.
2. Once approved, you'll receive an email notification letting you know your account is ready and you have been granted access.

You can either:

1. Click the link in your approval email **OR**
2. Return to the website, click "Vendor Register/Login" and click the "LOGIN HERE" button at the top.

Use the same email and password you entered during your Vendor Request step.



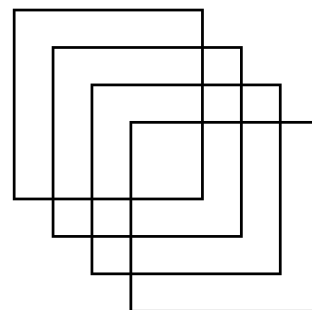
STEP 3: Complete Your Vendor Registration

Once you're logged in to your Vendor Portal:

1. Click the Vendor Registration tab.
2. Review important registration guidelines:
 - o **Payment is required at the time of registration.**
 - o **Booths are not reserved until payment is received.**
 - o **Limit one booth per registration.**
 - o **Vendor upgrades can be purchased without exhibiting.**
3. Scroll down and continue through the registration steps to finalize.



Questions? Email Us!
hello@10kframeshow.com



MINNEAPOLIS, MN



[10KFRAMESHOW.COM](https://10kframeshow.com)



HELLO@10KFRAMESHOW.COM